



SPORTS CAR CLUB
OF BRITISH COLUMBIA

2012

Sponsorship Level	BRONZE	SILVER	GOLD
Annual Sponsorship	\$600	\$1,000	\$2,500
PA announcements during all race events	●	●	●
Advertising and/or coupons distributed at registration	●	●	●
Social media integration (Facebook & Twitter)	●	●	●
Small logo in monthly Pit Pass newsletter (12 issues)	●		
Small logo in Race Programs (8 issues)	●		
One 6'x4' banner placed directly in front of grandstands	●		
One pace or chase car 'ride along' session during the season	●		
One pair (2) of entrance passes for the 2012 season	●		
Logo placement on the NEW SCCBC website		●	●
Medium ad in monthly Pit Pass newsletter (12 issues)		●	
Medium ad in Race Programs (8 issues)		●	
Two 6'x4' banners placed directly in front of grandstands		●	
Two pace or chase car 'ride along' sessions during the season		●	●
Two pairs (4) of entrance passes for the 2012 season		●	●
Large ad in monthly Pit Pass newsletter (12 issues)			●
Large ad in race programs (8 issues)			●
Logo included in all other print advertising (excludes apparel)			●
Four 6'x4' banners placed directly in front of grandstands			●
One driver training package - July 2012 (\$550 value)			●
Promotional booth space at all of our race events			●

Headline Race Weekend Sponsorship	\$5,000
Naming rights to the race weekend	
VIP track access - Start/Finish stand, PA stand, Pregrid and access to select 'HOT' areas of the track (with escort)	
Name used to headline all radio advertising for the event	
Name and logo headline placement in all print advertising	
Logo placement on the SCCBC website	
PA announcements during all race events	
Advertising and/or coupons distributed at registration	
½ Page ad for 3 consecutive months in the Pit Pass newsletter (3 issues)	
One full advertising page in the weekend race programs	
Custom logo car decals distributed at registration	
Four 6'x4' banners with prominent placement around the venue	
Promotional booth space available during the entire race weekend	
Exclusive pace and chase car 'ride alongs' for the entire weekend	

>> CUSTOM SPONSORSHIP PACKAGES AVAILABLE <<
CONTACT SARAH HARVEY FOR MORE INFORMATION marketing@sccbc.net or 778.242.9188