

# Race for FREE Like I Do!



Have You Ever:

- Wished Someone Would Pay for Your Racing?
- Been Limited by Money Restrictions?
- Experienced Relationship Conflicts Due to Racing Expenses?
- Felt Frustrated by Your Efforts to Gain Sponsorship?

Join the Sponsorship Acquisition Program

- An affordable, step-by-step process using my **proven** methods, experience and success in securing sponsors.
- Learn specific details; all the ins-and-outs of how to collect thousands and thousands of dollars in sponsorship funds.

## My Sponsorship Success

For 27 out of the 30 years of my racing career I have enjoyed substantial sponsorship contributions from local companies, year in, and year out. And for 8 of those years I was able to secure 100% sponsorship, allowing a nearly endless supply of tires, parts, supplies, fuel, as well as food, hotel accommodations and travel to US tracks.

Through my own experience I have not only learned to get sponsors year after year, I have also been able to improve on my approach to potential clients, and to improve and streamline my written proposals.

Now, YOU the local racer, has access to 30 years of research on how to race for FREE! The Sponsor Acquisition Program clearly defines the ins-and-outs, step-by-step, all the details, on a one-on-one basis. Others who have followed my step-by-step course have had great success in achieving their sponsorship goals. Imagine how much easier your racing life will be if your racing funds don't have to come out of your own pocket.

My one-on-one coaching takes you through the process of securing thousands and thousands of dollars to spend as you deem fit.

The program includes a download of my Winning Sponsorship Proposal, a 3-page document to hand to your potential sponsors. A document you will use year after year.

You will be amazed to learn how easy it really is, and to see how many local companies are more than willing to spend advertising dollars on your racing activities.

**Act now, one-on-one client memberships are limited.**

Companies ARE looking to place advertising dollars, call or email me now and let's set up a time to start your course.

Michael Lensen

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